

## Curriculum vitae

**Full Name: Hussein Ali Abdulrasool Al-Janabi**

**College:** Administration and Economics

**Date of Birth:** 1-6-1979

**Marital Status:** Married

**Specialization:** Business Administration –Marketing management

**Academic rank:** professor

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### Occupation

NO.	Occupation	Date obtaining Job	note
1	Official Quality Assurance and University Performance Unit	2012-2014	
٢	Official Quality Assurance and University Performance depart.	2019-	
٣			

### Academic Qualifications (Certificates)

Academic qualification	College	University	Date obtained
Bachelor's degree	Administration and Economics	University of Kufa	2001
Master's degree	Administration and Economics	University of Kufa	2005
Doctorate	Administration and Economics	University of Baghdad	2012
Other			

### **Academic rank:**

NO.	Academic rank	Date
١	Assistant lecturer	2005
٢	Lecturer	2009
٣	Assistant professor	2013
٤	Professor	2019

### **Scientific researches**

NO.	Research Title	Date
١	The social culture environment influenced the quality of some dimensions of university teaching	٢٠١٠
٢	Relationship marketing and its impact on marketing performance	٢٠٠٨
٣	Leadership style and conflict and their impact on the effectiveness of the team	٢٠٠٩
٤	The relationship between ICT and the level of transfer and acquisition of knowledge	٢٠٠٩
٥	An integrated approach to assessing the right of ownership of the customer through the customer's attitude towards the behavior of the service provider	٢٠١٨
٦	The Environment of the Service Meeting and its Impact on the Customer's Emotional Response	٢٠١٨
٧	Experimental evaluation of the impact of the service meeting on the voluntary behavior of the customer	٢٠١٣
٨	Relational Performance Evaluation Based on the Effect of Psychological Contract Linkages in Enhancing Customer Attitudinal Response	٢٠١٧
٩	Relational Performance Evaluation Based on the Effect of Psychological Contract bonds in Enhancing Customer Attitudinal Response	٢٠١٨
١٠	Customer Relationship Programs and Their Effect on Customer Satisfaction	٢٠١٧
١١	The study of determinants of customer loyalty in the hotel sector	٢٠١٨
١٢	Role of Service Recovery Systems in Promoting a Positive Customer Response	٢٠١٩
١٣	The Effect of Marketing Culture and Customer Psychological Contracts on Customer Affective Commitment	٢٠١٩
١٤	The Interactive Role of Customer Value in the Relationship between Physical and Social Environment Quality and Customer delight	٢٠١٨
١٥	The Relationship between Service Recovery Systems and word of mouth and Their Reflection Positive Customer Response	٢٠١٢
١٦	Enhancing the perceived image of banking service through internal marketing practices	٢٠١٣

١٧	Application of service recovery systems and their role in the behavioral intentions of the customer in light of the theory of justice	٢٠١٣
١٨	Customer – organization identification and its reflection on loyalty through the intermediary role of customer satisfaction	٢٠١٧
١٩	The role of internal marketing in enhancing organizational identification	٢٠١٩
٢٠	Dynamics of the relationship between customer commitment and oral advertising, intention to stay, desire to pay premium	٢٠١٩
٢١	Violation of the psychological contract and its impact on customer cynicism	٢٠١٧
٢٢	Service environment and its impact on customer satisfaction	٢٠١٩
٢٣	Ensuring customer patronage through the service provider's emotional reincarnation in light of the intermediary role of the customer's emotional attachment	٢٠١٩
٢٤	Employing marketing capabilities to face the marketing crisis of the communication companies	٢٠١٩
٢٥	The relationship between the capabilities of emotional intelligence and the emotional attachment of the customer	٢٠٠٨
٢٦	Assess the quality of service in higher education	٢٠٠٩
٢٧	Facing the phenomenon of marketing myopia as a strategy of reform and revitalization of the national industry	٢٠١٤
٢٨	Enhance the confidence of subordinates through the characteristics of servant leadership	٢٠١٣
٢٩	A prospective study of the possibility of applying e-marketing to commercial banks in Iraq	٢٠١٢
٣٠	Reflection of psychological contract for employees on brand equity the internal perspective	٢٠١٧
٣١	The effects of perceived services recovery justice on customer patronage, and word of mouth communications	٢٠١٩
٣٢	Interactive Role of Quality of Service in the Relationship between Internal Marketing and Brand equity	٢٠١٨
٣٣	The volition of the psychological contract of the customer and its reflection on negative behavior in the light of the personal variables of the customer	٢٠١٩
٣٤	Improve return on investment in customer relationships through the intermediary role of gratitude	٢٠١٨
٣٥	Study the requirements of sustainable development in Iraqi universities	٢٠١٩
٣٦	Achieve customer satisfaction through the effectiveness of service recovery systems	٢٠١٨
٣٧	Orientation towards holistic marketing practices in commercial banks in Iraq	٢٠١٢
٣٩	The impact of the management empowerment strategy on the effectiveness of the team	٢٠٠٩
٤٠	Perceived organizational justice and its role in organizational citizenship behavior	٢٠٠٨
٤١	The role of human resources capabilities in building intelligence organizations	٢٠١٧
٤٢	Violation of the psychological contract and its impact on the intention to the customer switching	٢٠١٩
٤٣	The service encounter and its impact on the customer's emotional response	٢٠١٧
٤٤	Using Critical Reality as an approach to continuous improvement in health services	٢٠١٧
٤٥	Readiness of the beneficiary to apply e-management in private education	٢٠١٨

٤٧	Strengthen psychological contract links through perceived organizational justice	٢٠١٧
٤٨	The University's practice of social responsibility in light of its role in promoting the values of citizenship	٢٠١٨
٤٩	Analysis of perceived images and their relationship to tourist satisfaction	٢٠١٩
٥٠	Marketing capabilities and their impact on marketing entrepreneurial management customer knowledge and its role in marketing strategies	٢٠١١

### **Published and Translated Books:**

No.	Book Title	Published Date
١	<b>The intelligence marketing system</b>	٢٠٠٩
٢	<b>The recovery service system</b>	٢٠١٦

### **Number of Theses**

NO.	Supervision	Number
١	Higher diploma	٦
٢	Masters	١٢
٣	Ph.D	٣

### **Academic Conference, seminars and workshops attended**

NO.	Title	Kind of participation	place	Date
١	Obstacles to implementing e-government in local	researcher	University of Qadisiyah	٢٠١٧
٢	The administration in Iraq between reality and the	researcher	Koya University	٢٠١٧
٣	Relational leadership and economic reform	researcher	Ministry of Higher Education and Scientific Research	٢٠١٨
٤	The contribution of universities and business sectors in strengthening the economic, financial and administrative aspects	researcher	University of Karbala	٢٠١٧
٥	Mobilizing scientific energies and expertise to	researcher	University of Qadisiyah	٢٠١٩
٦	The future of Iraq is shaped and achieved by Iraqi	researcher	Al-Basrah university	٢٠١٦
٧	Academic insights for economic, financial and	researcher	University of Karbala	٢٠١٧

٨	Bridge of scientific communication	researcher	University of Alanya	٢٠١٩
٩	Second Conference of Pure Sciences and Humanities	researcher	Mashhad / Iran	٢٠١٩
١٠	The role of universities in the completion of the government program 2022-2018	researcher	University of Karbala	٢٠١٩
١١	Universities and the labor market - Requirements and requirements Vision 2030	researcher	University of Karbala	٢٠٢٠
١٢	The Sixth International Scientific Conference of the University of Human Development	researcher	University of Human Development	٢٠٢٠
١٣	Second International Scientific Conference (Fifth	researcher	University of Karbala	٢٠٢٠
١٤	Third International Scientific Conference (6th	researcher	University of Karbala	٢٠٢١
١٥	With strategic research we build our future	researcher	University of Karbala	٢٠٢٢
١٦	The first scientific conference of the Faculty of Management and Economics	researcher	University of Wasit	٢٠٢٢
١٧	The adoption of scientific capabilities for restructuring and modernization of administrative, financial and economic in Iraq	researcher	University of Karbala	٢٠٢٢
١٨	With scientific research and reconstruction, we are rebuilding Iraq	researcher	University of Qadisiyah	٢٠٢٢
١٩	Knowledge twinning of administrative, financial and economic modernization with society	researcher	University of Karbala	٢٠٢٣
٢٠	Towards a Future Vision for the Development of Tourism in Iraq	researcher	University of Karbala	٢٠٢٤
٢١	The reality of social responsibility in the health sector and ways of strengthening it	researcher	University of Qadisiyah	٢٠٢٥
٢٢	The importance of higher education and scientific research strategies in supporting the development	researcher	Al-Basrah university	٢٠٢٢
٢٣	University education and labor market challenges	researcher	University of Qadisiyah	٢٠٢٤
٢٤	The transition towards a market economy in the light of the investment of administrative, financial and	researcher	University of Karbala	٢٠٢٤
٢٥	With science and work our private universities are moving towards globalization	researcher	Department of Private University Education	٢٠٢٨
٢٦	Rebuilding War Communities: After-ISI Iraq	researcher	Center for Iraqi Studies	٢٠٢٧

### **Permanent and temporary committees**

NO.	Committee	Permanent or temporary	Date
١	Sub - Examination Committee of the Department of Business Administration	Permanent	٢٠٠٧
٢	Sub - Examination Committee of the Department of Business Administration	Permanent	٢٠٠٧
٣	Sub - Examination Committee of the Department of Business Administration	Permanent	٢٠٠٨
٤	Sub - Examination Committee of the Department of Business Administration	Permanent	٢٠٠٩
٥	The sub-committee of the accounting department	Permanent	٢٠١١
٦	Examination Committee for Graduate Studies	Permanent	٢٠١٣
٧	Audit Committee for Examinations in Graduate Studies	Permanent	٢٠١٧
٨	Audit Committee for Examinations in Graduate Studies	Permanent	٢٠١٨

٩	Audit Committee for Examinations in Preliminary Studies	Permanent	٢٠١٤
١٠	Audit Committee for Examinations in Preliminary Studies	Permanent	٢٠١٦
١١	Audit Committee for Examinations in Preliminary Studies	Permanent	٢٠١٩
١٢	Scientific Committee in the Department of Business Administration	Permanent	٢٠١٤
١٣	Scientific Committee in the Department of Business Administration	Permanent	٢٠١٥
١٤	Scientific Committee in the Department of Business Administration	Permanent	٢٠١٦
١٥	Graduate Studies Committee	Permanent	٢٠١٥
١٦	Committee for the determination of scientific disciplines	Permanent	٢٠١٦
١٧	Committee for the determination of scientific disciplines	Permanent	٢٠١٧
١٨	Committee for the determination of scientific disciplines	Permanent	٢٠١٨
١٩	Missing Degrees Committee	Permanent	٢٠١٥
٢٠	Curriculum Follow - up Committee	Permanent	٢٠١٣

### **Other Scientific activities**

<b>NO.</b>	<b>Kind of activity</b>
	Evaluating Scientific Research 13 research 6
	Scientific Initiatives
	Evaluate Theses 53
	Patent
	Contracting with State Institutions

### **Course Taught**

<b>NO.</b>	<b>Undergraduate</b>	<b>postgraduate (Master,PhD )</b>
١	Marketing management	Marketing management <b>(Master,PhD )</b>
٢	Logistic management	
٣	Quality management	
٤	Readings in management	
٥	Readings in banking	
٦	International business management	
٧	Principles of Business management	

٨		Banking marketing <b>Master</b>
٩		Technique research scientific master and diploma
١٠		CSR
١١	Organizational behavioral	
١٢		Local management diploma
١٣	Marketing research	
١٤	E-Commerce	E-Commerce PH.D

### **Voluntary initiatives and actions**

<b>NO.</b>	<b>Voluntary initiatives and actions</b>	<b>Date</b>
١	Decorate classrooms with mural paintings	٢٠١٩
٢	Paint and ceiling walls for classrooms	٢٠١٩
٣	installation of an induction panel	٢٠١٩

### **Awards, Certificates and Letters of appreciation**

<b>NO.</b>	<b>Awards, Certificates and Letters of appreciation</b>	<b>Institution Awarded</b>	<b>Date obtained</b>
١	Dean of the faculty of Administration and Economics	Deanship of Qadisiyah	٢٠٠٧
٢	Dean of the faculty of Administration and Economics	Deanship of Qadisiyah	٢٠٠٧
٣	Dean of the faculty of Administration and Economics	Deanship of Qadisiyah	٢٠٠٨
٤	Dean of the faculty of Administration and Economics	Deanship of Qadisiyah	٢٠٠٩
٥	Dean of the faculty of Administration and Economics	Deanship of Qadisiyah	٢٠١١
٦	Dean of the faculty of Administration and Economics	Deanship of Qadisiyah	٢٠١٢
٧	Dean of the faculty of Administration and Economics	Deanship of Qadisiyah	٢٠١٣
٨	Dean of the faculty of Administration and Economics	Deanship of Karbala	٢٠٠٧
٩	Dean of the faculty of Administration and Economics	Deanship of Karbala	٢٠٠٧
١٠	Dean of the faculty of Administration and Economics	Deanship of Karbala	٢٠٠٨
١١	Dean of the faculty of Administration and Economics	Deanship of Karbala	٢٠٠٩
١٢	Dean of the faculty of Administration and Economics	Deanship of Karbala	٢٠١١
١٣	Dean of the faculty of Administration and Economics	Deanship of Karbala	٢٠١٢
١٤	Dean of the faculty of Administration and Economics	Deanship of Karbala	٢٠١٣

١٥	Dean of the faculty of Administration and Economics	Deanship of Karbala	٢٠١٤
١٦	Dean of the faculty of Administration and Economics	Deanship of Karbala	٢٠١٥
١٧	Dean of the faculty of Administration and Economics	Deanship of Karbala	٢٠١٦
١٨	Dean of the faculty of Administration and Economics	Deanship of Baghdad	٢٠١٥
١٩	Dean of the faculty of Administration and Economics	Deanship of Baghdad	٢٠١٦
٢٠	Dean of the faculty of Administration and Economics	Deanship of Mostansiriyah	٢٠١٥
٢١	Dean of the faculty of Administration and Economics	Deanship of Mostansiriyah	٢٠١٦
٢٢	Dean of the faculty of Administration and Economics	Deanship of Babylon	٢٠١٦
٢٣	Dean of the faculty of Administration and Economics	Deanship of Karbala	٢٠١٧
٢٤	Dean of the faculty of Administration and Economics	Deanship of Karbala	٢٠١٨
٢٥	University President	University of Qadisiyah	٢٠٠٨
٢٦	University President	University of Qadisiyah	٢٠٠٧
٢٧	University President	University of Qadisiyah	٢٠٠٩
٢٨	University President	University of Karbala	٢٠٠٩
٢٩	University President	University of Karbala	٢٠١٠
٣٠	University President	University of Karbala	٢٠١٠
٣١	University President	University of Karbala	٢٠١٢
٣٢	University President	University of Karbala	٢٠١٦
٣٣	University President	University of Karbala	٢٠١٢
٣٤	Minister of Higher Education and Scientific Research	Ministry of Higher Education and Scientific Research	٢٠١٨
٣٥	University President	Al-Muthana University	٢٠١٨
٣٦	Dean of the faculty of Administration and Economics	Al-Muthana University	٢٠١٦
٣٧	Dean of the faculty of Administration and Economics	Al-Muthana University	٢٠١٧
٣٨	Dean of the faculty of Administration and Economics	Al-Muthana University	٢٠١٨

### Languages skills

NO.	Language	Level ( Beginner,Inermediate,Advance )
	Arabic	Advance
	English	Inermediate