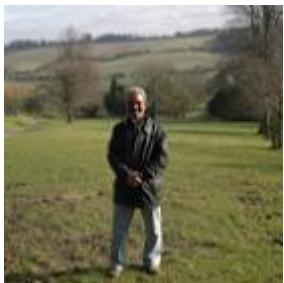


# **Curriculum vitae**



**Name:- BASIMABBAS KRAIDY JASSMY**

**BIRTH DATE:- 12-2-1969**

**NATIONALITY:- Iraqi**

**Status:- Married**

**Religion:- Muslim**

**Current work:- Ministry of higher education and scientific research**

**Employment date:- 24-7-1994**

**Ex-work:- cost accountant**

**Date of appointment to the university / 2003.**

**Academic Achievement /**

**1- Bachelor of Business Administration / University of Al-Qadisiyah 199  
2- / Master of Business Administration / University of Al-Qadisiyah 2001.**

**3-/Ph.D. in Business Administration / Bucharest University of Economic Sciences**

**Current job title/assistant professor.**

**Participation in scientific conferences / the first scientific conference of the College of Administration and Economics / University of Al-Qadisiyah 17-18/3/2009.**

**Participation in the virtual conference of the College of Administration and Economics / University of Al-Qadisiyah 2020.**

**In International Conference on Marketing and Business Development The Bucharest University of Economic Studies.2017.**

**Management and Economics Review 2018 Bucharest Romania.**

**In International Conference on Marketing and Business Development Bucharest Romania**

**\*Participation in a scientific seminar**

**1-The second scientific symposium of the Department of Business Administration.**

**2-The third scientific symposium of the Department of Business Administration**

**3-The fourth scientific symposium of the Department of Business Administration.**

**4-The second scientific symposium of the Department of Economics**

**5 –The third scientific symposium of the Accounting Department.**

**6- Scientific symposium of the Department of Banking and Financial Sciences.**

#### **Scientific sessions**

- 1- Educational qualification course at the University of Al-Qadisiyah**
- 2- A course in educational techniques at the University of Al-Qadisiyah.**
- 3- Participation in many virtual seminars and workshops.**
- 4- Participation in many continuing education courses.**

#### **scientific research**

- 1- Quality of banking service.**
- 2- The role of financial information disclosure in forecasting financial value.**
- 3- Quality control using statistical maps.**
- 4- Variation in the attitudes of faculty members about the organizational climate.**
- 5- 1- Leadership styles and their impact on organizational commitment.**
- 6- Organizational knowledge and its impact on organizational creativity .**

**Jassmy, B. A. K., & Bhaya, Z. M. A. (2016). Strategic orientation and effects on organizational performance-Analytical study in real estate banks in Al-Dewaniya Province. Challenges of Modern Management, 200-212.**

**Jassmy, B. A. K., Banacu, C. S., & Bhaya, Z. M. A. (2018). Strategic Orientation and External Environment on Organizational Commitment. Management and Economics Review, 3(1), 39-57.**

**Al-Dulaimi, Z., Bhaya, Z., & Jassmy, B. (2016). The Impact of the Educational Services Quality on the Satisfaction of the Students, Empirical Study Based**

**on the Al-Rafidain Private University College Students. Romanian Journal of Marketing, (4).**

**Jassmy, B. A. K., Banacu, C. S., & Bhaya, Z. M. A. (2017). Strategic Orientation for Improving Financial Performance Case Study in Al-Qadissiya Governorate Banking. Management and Economics Review, 2(1), 147-164.**

**Bhaya, Z., Al-Dulaimi, Z., & Jassmy, B. (2017). Financial and Non-Financial Measures for Measuring Marketing Performance: A Theoretical Review. In International Conference on Marketing and Business Development Journal (Vol. 1, No. 1, pp. 192-203). The Bucharest University of Economic Studies.**

**Bhaya, Z. M. A., & Jassmy, B. A. K. (2018). The Impact of Brand Equity on the Achievement Customers' Loyalty to the Brand: An Empirical Study of a Sample of Vodafone's Customers. Management and Economics Review, 3(2), 161-174.**

**Jassmy, B. A. K., Bhaya, Z. M. A., & Atiya, L. (2017). Synthesis of Dimensions Strategic Orientation for Improving Financial Performance Through Organizational Commitment; Empirical Study in Agriculture Bank of Iraq. American Scientific Research Journal for Engineering, Technology, and Sciences (ASRJETS), 31(1), 214-231.**

**Jassmy, B. A. K., Banacu, C. S., Bhaya, Z. M. A., & Atiya, L. (2017). The Coordination Between Internal Environment And Strategic Orientation To Enhance Commitment Behavior: Empirical Study In Iraqi Private Banks. In Proceedings of the INTERNATIONAL MANAGEMENT CONFERENCE (Vol. 11, No. 1, pp. 359-377). Faculty of Management, Academy of Economic Studies, Bucharest, Romania.**

**Bhaya, Z. M. A., Jassmy, B. A. K., Atiyah, L., & Alhusseini, F. H. H. (2018). Social Responsibility to Zain Iraqs Mobile Cell-Phone Company. International Journal of Advances in Agriculture Sciences.**

**Jassmy, B. A. K., Bhaya, Z. M. A., & Al-Dulaimi, Z. Y. S. (2016). Customer Orientation and Organizational Performance in Iraqi Private Banks. In International Conference on Marketing and Business Development Journal (Vol. 2, No. 1, pp. 219-225). The Bucharest University of Economic Studies.**

**Jassmy, B. A. K., & Bhaya, Z. M. A. (2017). Impact of social factors on Brand loyalty An analytical study of the views of a sample of consumers for Diwaniyah dairy factory's products. AL-Qadisiyah Journal For Administrative and Economic sciences, 19(1), 269-277.**

**Kraidy Jassmy, B. A., & Abbas Bhaya, Z. M. (2017). Knowledge Management in Business Organizations-Theoretical Study.**

Jassmy, B. A. K., & Katea, E. A. H. (2022). Agile Leadership and Its Impact on Organizational Innovation by Mediating High Involvement. *Baltic Journal of Law & Politics*, 15(1), 1208-1235.

Jassmy, B. A. K., & Mahdi, S. K. (2022). Spiritual Leadership and Its Impact on Job Stability by Mediating Organizational Justice: An Analytical Study of Opinions of a Sample of Teaching Staff in Iraqi Private Universities in the Middle Euphrates Provinces. *Baltic Journal of Law & Politics*, 15(1), 1279-1298.

**Supervision and discussions-:**

Supervising many master's and higher diploma students as well as Ph.D. students.

Participation in the membership of many discussion committees

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